



transpara®

By ScreenPoint Medical

University Diagnostic Medical Imaging P.C. USA



Born and raised in the Bronx, New York, Dr. Marc Prager founded University Diagnostic Medical Imaging P.C. in 1986 in the shadow of the Albert Einstein College of Medicine, with the goal of bringing a comprehensive and affordable out-patient radiology center to his community. His mission was clear and simple: invest in the safest and most advanced technology available, search aggressively for a definitive diagnosis, always be present on premises to answer questions and allay concerns, treat patients with compassion and respect, and quickly communicate results to their referring physicians.

Over the course of the past 30+ years, UDMI has developed and sustained a reputation for excellence and professionalism, priding itself on the fact that their capabilities include everything you would find in a radiology department of a hospital, but performed in a private setting. Today, UDMI performs 350 to 400 studies a day.

UDMI is exclusively owned and operated by radiologists, all of whom are board certified, specialty trained, and MQSA certified ensuring the highest standards and quality of care for patients. The facility is an ACR Breast Center of Excellence.

UDMI recently further enhanced their cutting edge breast imaging technology by adding 3-dimensional (3D) digital breast tomosynthesis machines to their comprehensive list of Women's Imaging services. Using three Siemens Mammomat Revelation systems with a Sectra IDS7 PACS, they are able to perform an average of 75 mammograms per day.

Committed to harnessing the latest in technology, they were very interested in AI as they felt it was the best next generation resource for accuracy and efficiency in mammography. The first product they tried left them dissatisfied so they turned to ScreenPoint's Transpara.

They started using Transpara in February 2019 and have since upgraded to the latest version 1.5. To get a first-hand account of UDMI's experience with the product; we interviewed Vice President and Associate Medical Director, Dr. Daniel Gurell. Here is some of what he had to say:

Overall Impression:

"The main difference we noticed right away was how well Transpara worked with our Siemens machines. Also, the technology is highly specific resulting in fewer false alarms when compared to the previous product. Transpara is not confusing or overwhelming. It provides clear, objective guidance to problem areas in the breast requiring attention. This objective match to our own radiologist's interpretations gives them a great deal of confidence in the resource."

How it's used:

"We start the review of the case by glancing at the Transpara screen to get a first impression. This way, we have a mental picture of what/if there is something for us to worry about. We then use our training and expertise to evaluate the whole case."

Specific Benefits:

"In our collective opinion, there are a couple of clear benefits to the product. Firstly, the Exam Score is very helpful as it identifies low risk vs. high risk cases, alerting us to the ones that may need extra time and attention. Secondly, it's highly specific. The previous product would circle what felt like every area of the breast, leading to confusion and time wasted. Transpara is far more precise. Thirdly, it serves as a second set of eyes. This "second opinion" comes in handy if/when there is ever doubt. This is hugely advantageous particularly in the world of mammo that can be very litigious. Lastly, the patients who are aware of this tool get a confidence boost as well. They know we are truly giving it our all when it comes to their care by using all of the best and latest resources out there."

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